

WEB CONTENT CREATOR

Meubles, one of Ireland's leading independent furniture and homewares retailers is recruiting for a full time Web Content Creator to support our busy marketing department and in particular to help grow our online sales via www.meubles.ie through creating and managing an inventory of product listings to maximise our sales and profit and to satisfy customer needs. The position is based at our Kilkenny City Headquarters.

Key Duties:

- **Website Data entry including:**
 - Collation of product information and images, liaising with our buyers and suppliers
 - Using this information to produce Product Meta Descriptions/Titles, attributes, and all other web related content
 - Inputting of this information into the backend stock management system via Excel and testing
- **Website Graphic Design including:**
 - Collation and enhancement of imagery and photography for use on the site
 - Development of promotional banners highlighting offers, seasonal products etc.
 - Development of landing pages for various campaigns and measuring their effectiveness
 - Development of appropriate email campaigns to promote the website, and our in-store sales funnel
- **SEO/SEM including:**
 - Assistance in the enhancement of organic search including the refinement of keywords, the curation and development of appropriate materials
 - Assistance in PPC advertising through the use of refinement of keywords against search, competitors etc.
 - Involvement in Google Analytics
- **Other**
 - Assistance with social media campaigns, actively partaking in photoshoots and reels in front of the camera as required
 - General administrative duties from time to time as required

Requirements:

- 2 years experience in a similar role
- Capable of working on your own initiative and taking ownership of projects
- Exceptional attention to detail
- Excellent communication skills (written, visual and verbal)
- Experience with Adobe's Creative Suite (Photoshop, Dreamweaver, Indesign, Illustrator), Canva
- Experience in SEO (e.g. Yoast, Moz)
- Experience with CMS (e.g. Magento, Wordpress)
- Experience with Email Marketing (e.g. Mailchimp, Klaviyo)
- A willingness to take on a variety of tasks
- Please note this is not a social media role. We work with an independent agency who manages our social media requirements; however we would love someone who is happy to take part in social media reels for product demonstration purposes etc

In return we offer

- A Competitive Salary
- Paid Maternity & Paternity Leave
- HSF scheme
- EAP
- Cycle to Work Scheme
- Contributory Pension
- Company Discounts

If we've been describing you and you welcome a challenging, creative and growth focused role, we'd love to hear from you. Please send your CV and cover letter outlining why we should hire you to Dara O'Reilly-Daly at dara@okg.ie. Closing date for applications is Sunday 12th July, 2026,