

Agvance Ltd

Graduate Marketing Role

About Us

We are a group of companies operating across the Food and Agri sectors, stocked in retail and ecommerce, each with its own brand identity and target audience. We are looking for a hands-on Marketing Executive to create and manage content across our brands and platforms.

- Agvance.ie
- Animalfarmacy.ie
- Solanti.ie

Work Location

Ballyfin, Co. Laois

Key Responsibilities

- Create and post engaging content (photo, video, copy) across social media platforms.
- Represent the brands at events, tastings, and other in-person activities.
- Produce video content in-house from filming through editing.
- Work with Meta and Google Ads consultants to support campaigns.
- Collaborate with the creative marketing agency on Solanti.
- Develop and maintain a consistent brand identity.
- Manage and grow social media channels.
- Identify and build relationships with influencers and partners.
- Support email marketing campaigns.
- Track and report on content and campaign performance.
- Assist with product launches and marketing collateral.
- Support the team with marketing material, ordering and packing where required.

Key Requirements

- Great energy, initiative, and a positive hands-on attitude.
- Confident creating content and comfortable behind and in front of the camera.
- Solid knowledge of social media marketing, branding, and content marketing.
- Excellent written and verbal communication skills.
- Ability to manage multiple brands and projects simultaneously.
- Creative thinker with strong problem-solving ability.

- Comfortable using Canva or similar tools.
- Willingness to travel to events and tastings as required.

How to Apply

Send a 60-90 second video telling us who you are, what brands/social content you have produced, and why you want to join the team.

Send to noel@agvancetrading.com along with examples of previous work.