

What is startX?

- startX is a new programme created and funded by South East Technological University (SETU)
- Developed to support innovation and entrepreneurship in the South East region, startX will run from March to May 2024
- This free programme will support four cohorts of business owners and innovators, each aligned with the research themes of the Technology Gateways within SETU: Design+; PMBRC; SEAM; and the ICS Technology Gateway at Walton Institute.

Who is startX for?

startX has been designed to bring innovation and scaling skills to **innovators**, **business owners**, and **entrepreneurs**.

The 2024 startX cohort features participants from a diverse range of backgrounds, including:

- Established South East businesses, looking for an innovative edge to fuel their growth;
- Individuals with an idea;
- Early-stage start-ups;
- Student entrepreneurs, currently based at SETU.

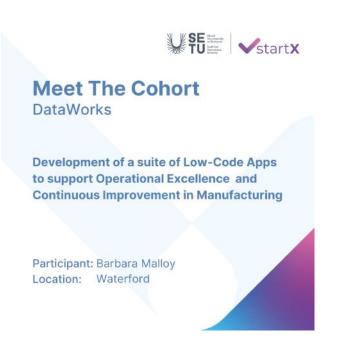
How will startX help?

- Participants gain expertise and experience by taking idea-stage concepts and learning how to validate and scale.
- startX will be delivered on-site at SETU campus locations, giving participants access to the world class R&D and technological insights at SETU's Technology Gateways
- Gaining a better understanding of an innovation-led career path, be provided with best-in-class tools to think clearly about the opportunities to pursue, be exposed to world-class insights and experience from industry leaders, and be signposted towards right-sized supports within the local ecosystem.



Meet the 2024 startX Cohort: Tuesday

The 2024 startX cohort consists of 25 participants, split into four groups. The following are the six projects in the Tuesday group, supported by the PMBRC Technology Gateway.















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Locus Mobile App

Developing a mobile app designed to support parents of secondary school students with dyspraxia. The app provides personalised therapeutic solutions based on assessments empowering parents transforming the development of students

Participant: Jagdish Prasad Yadav

Location: Waterford

Meet The Cohort

Elizabeth Morrissey

Developing a line of luxury perfumes using essential oils without an alcohol base

Participant: Elizabeth Morrissey

Location: Carlow



Meet the 2024 startX Cohort: Wednesday

The following are the seven projects in the Wednesday group, supported by the SEAM Technology Gateway.











Meet the 2024 startX Cohort



Meet The Cohort

Solar Evolution Ltd.

An Engineering Solar PV company that designs, builds, installs and commissions through detailed designs; trying to demonstrate new products coming onto the market

Participant: Brigid Walsh Location: Carlow



Meet The Cohort

Dunwood Contracting Services

Creating modular safety stations for accidents or emergency's that happen on constructions sites and developing an app to onboard construction industry candidates to save their information that feeds through an induction system

Participant: Jamie Dunne Location: Carlow



Participant: Ioannis Markou Location: Waterford

Meet the 2024 startX Cohort: Thursday

The following are the six projects in the Thursday group, supported by the ICS at Walton Institute Technology Gateway.











Meet the 2024 startX Cohort



Meet The Cohort

Lukas Birkus

Electric car charging system for mass charging which can be utilised by both private companies and public.

Participant: Lukas Birkus Location: Waterford



Meet The Cohort

Niall Lonergan, Eoghan Dunphy & Joe Delaney

Developing a mobile and web-based app that will improve spray rates and volumes on farms and act as a documentation system. This will aid farmers in auditing and reducing their spray rates.

Participant: Niall Lonergan, Eoghan Dunphy &

Joe Delaney
Location: Waterford



Meet the 2024 startX Cohort: Friday

The following are the six projects in the Friday group, supported by the Design+ Technology Gateway.











Meet the 2024 startX Cohort



Location: Waterford

