



SOUTH EAST TECHNOLOGICAL UNIVERSITY

COURSE EVALUATION 3

ASSESSORS' REPORT TO ACADEMIC COUNCIL

COURSE EVALUATED: Higher Certificate in Business
Bachelor of Business

FACULTY: Faculty of Business

DEPARTMENT: Department of Accountancy and Economics

1. INTRODUCTION

The following is a review report to Academic Council from the panel of assessors on the proposal from the Faculty of Business at South East Technological University to change certain aspects of the Higher Certificate in Business and the Bachelor of Business through the Institute's Course Evaluation Stage 3 (CE3) process. In accordance with the regulations governing the evaluation of new programme proposals, as set out in the South East Technological University *Programme Quality Assurance Enhancement Policy and Procedures*, the programme proposal was reviewed by a panel of assessors.

The panel of assessors who contributed to this report were:

- Dr Richard Coady, Academic Council Representative, South East Technological University (Chair)
- Shane Hill, Head of Department of Management and Financial Studies, Dundalk Institute of Technology
- Conor Kelleher, Lecturer, Department of Marketing and International Business, Munster Technological University, Cork
- Dr Colette Moloney, Assistant Registrar, South East Technological University
- Declan Sheridan, Group Financial Controller, Arrow Group, Waterford

In accordance with the regulations set out in the aforementioned *Programme Quality Assurance Enhancement Policy and Procedures*, a review meeting took place on 11 December 2024. The following members of the South East Technological University team were present:

- Dr Thomas O'Toole, Head of Faculty of Business, South East Technological University
- Ger Long, Head of Department of Accountancy and Economics, South East Technological University
- Sinead O'Keeffe, Lecturer, Department of Accountancy and Economics, South East Technological University
- Fiona Eade Ryan, Lecturer, Department of Accountancy and Economics, South East Technological University
- Dr Leana Reinl, Lecturer, Department of Accountancy and Economics, South East Technological University

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- Dr Fiona Whelan-Ryan, Lecturer, Department of Management and Organisation, South East Technological University
- Dr Otman Elafi, Lecturer, Department of Accountancy and Economics, South East Technological University

The assessors wish to thank the members of the development team for engaging generously and openly with the review process.

SUMMARY RECOMMENDATIONS AND CONDITIONS

2.1 General Remarks

The panel commends the Department on seeking to maintain and enhance the Level 6 award in Business and on the flexibility in delivery and assessment evident. The panel **recommends approval of the changes proposed for the Higher Certificate in Business and the Bachelor of Business** until the next Programmatic Review in the Faculty of Business. **Approval is conditional on the submission of a revised programme document that takes account of the condition and recommendations outlined below; and the submission of a summary document describing the responses and actions of the Department to address the conditions and recommendations made by the review panel.**

Areas for attention have been emboldened in the text for convenience of reference. Action is required on items marked ‘Conditions’ and such action is mandatory if the programme is to be approved; action is highly recommended on items marked ‘Recommendations’.

2.2 Condition

- **The proposed programme schedules should be revised to allow all student cohorts (full-time, part-time and legacy) to continue their studies. To facilitate this the new 10- and 15-credit modules should be added to the programme schedules but existing programme modules maintained with a change in status and the inclusion of special regulations to articulate the available pathways in each semester. The new modules should be entered on the SETU Module Catalogue, once access to same is restored.**

Recommendations

- **The team should reconsider the proposed title of the ‘Marketing and Enterprise in Practice’ module to better reflect the content of the module.**
- **The module reading lists should be updated to ensure that they include relevant current texts and the most recent editions of same.**
- **The balance between continuous assessment and final examination should be reviewed in the 15-credit ‘Marketing and Enterprise in Practice’ module to place a greater emphasis on continuous assessment, given the nature of the module and to ensure a better balance of assessment types across the semester. A breakdown of the type of continuous assessment proposed for each of the new modules should be included in the relevant module descriptors.**
- **The team should consider the opportunities to incorporate sustainability and the Sustainable Development Goals in the new modules proposed.**

Signed:



Dr Richard Coady (Chair)

Date:

19 December 2024